



***45th GACIS Fall Conference
Invitation to Exhibit and Sponsor
September 22 & 23
Classic Center
Athens, GA***

The Georgia Association of Curriculum and Instructional Supervisors (GACIS) invites you to take advantage of this unique opportunity to network with the decision makers who are in the market for new ideas, resources, and innovations to support teaching and learning at the 45th Annual GACIS Fall Conference. The 2016 keynote speaker is Michael Fullan, worldwide authority on educational reform and leadership, and we anticipate record breaking attendance. In two days, you have the ability to reach 800 to 1000 leaders from across the state who have buying power. **GACIS members/conference attendees are the decision makers concerning instructional materials printed or non-printed, technology-based materials, textbooks, assessment tools, electronic hardware and other resources to support teaching and learning.** Conference attendees have a variety of titles from assistant/associate superintendents; curriculum directors; directors of assessment; chief academic officer, CTAE directors, federal project directors; academic coaches; principals; assistant principals; and superintendents.

Exhibit booth, advertising, and sponsorship opportunities are available at the 2016 GACIS Fall Conference.

GACIS values the partnership with exhibitors and sponsors.

Time to visit with exhibitors is scheduled in the program. **All refreshment breaks and continental breakfast are held in the Exhibit Area allowing prime visitation time with all attendees.**

**Exhibit space for this event is limited and exhibit spaces goes very quickly.
Reserve your space today!
All space will be sold on a first-come basis.**

Sponsorship Opportunities

• *Diamond- \$4,500*

- *Opportunity for your company's representative to make brief remarks during a General Session*
- *Acknowledgment in the GACIS Fall Conference Program*
- *Company's name prominently displayed during the conference*
- ***One** Complimentary exhibit booth in **key** location*
- *Recognition by GACIS leaders during a General Session and throughout the conference*
- *Additional company representatives at no added cost*
- *Company and All representatives recognized during opening session*
- *Company featured on GACIS Website **multiple** times during the year.*
- *Special recognition of company and level of sponsorship in Exhibit area*
- *Complimentary corporate membership in GACIS*

□ *Gold- \$3,500*

- *Acknowledgment in the GACIS Fall Conference Program*
- *Company's name prominently displayed during the conference*
- *Exhibit booth will be assigned a **key** location*
- *Recognition by GACIS leaders during a General Session and throughout the conference*
- *One additional company representatives at no added cost*
- *Company and three representatives recognized during opening session*
- *Company featured on GACIS Website **at least twice** during the year.*
- *Special recognition of company and level of sponsorship in Exhibit area*
- *Complimentary corporate membership in GACIS*

□ *Silver- \$2,500*

- *Acknowledgment in the GACIS Fall Conference Program*
- *Company's name prominently displayed during the conference*
- *Special consideration for exhibit booth assignment in a key location*
- *Recognition by GACIS leaders during a General Session*
- *Company and two representatives recognized during opening session*
- *Company featured on GACIS Website **at least once** during the year.*
- *Special recognition of company and level of sponsorship in Exhibit area*
- *Complimentary corporate membership in GACIS*

□ *Bronze- \$1,500*

- *Acknowledgment in the GACIS Fall Conference Program*
- *Company's name prominently displayed during the conference*
- *Special consideration for exhibit booth assignment*
- *Company and one representatives recognized during opening session*
- *Special recognition of company and level of sponsorship in Exhibit area*
- *Complimentary corporate membership in GACIS*

Exhibitor Information and How to Register

- **Register Online**
- Please read this information in its entirety. (During the online registration process you will be asked to verify that you have done so.)
- Payment may be submitted either online or by mail by August 11. (If for any reason your registration is not accepted, you will receive a full refund of your payment.)
- **Booth Space will be assigned after FULL payment is received.**

Dates/Location

September 22 and 23, 2016 at the Classic Center 300 N Thomas Street, Athens, GA 30601

Exhibit Space

Sponsor's premium booths are located in key high visibility and circulation areas. Most booths are 8' table tops to maximize space. Some booths may be larger.

- Booth package includes: 1- 8' draped table, 2-chairs, 1- waste basket.
- Electricity is provided at an additional charge through the Classic Center
- Wireless Internet is complimentary.
- Signage
- 2 Company Representatives per booth
- Maximum of 3 booths per company.
- Sponsors receiving priority assignments and other benefits.

Cost of Exhibiting

Exhibit Space--\$500. Note: Conference Sponsors have superior locations

To order electricity and other special services, contact the Classic Center

Additional Company Representative above the 2 included in package-- \$125 each

Registration Deadline: August 11, 2016

While every effort will be made to include all sponsors and exhibitors in the program, there is no guarantee that information received after the deadline of August 11^h will be included.

Booth space is limited!

Please register early to avoid missing this outstanding Conference.

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***2016 GACIS Fall Conference
Sponsor & Exhibitor Information***

MANAGEMENT: Management as used herein shall mean the Georgia Association of Curriculum and Instructional Supervisors (GACIS) Executive Director and Executive Committee; the Exhibit Coordinator is an employee or designee of GACIS providing on-site assistance. In the enforcement and interpretation of the following rules and regulations, the decision of the GAEL Executive Director is final.

ELIGIBLE EXHIBITS: The Management reserves the right to determine the eligibility of any company or product for inclusion in the conference and reserves the right to reject or prohibit any exhibit in whole or in part, or an exhibitor, or his/her representatives, with or without giving cause. No animals will be allowed in the exhibit area without prior approval.

SET UP and REMOVAL: Exhibits may be set up from 3:00 p.m.-6:00 p.m. on Wednesday, September 21, 2016. Exhibit removal may begin after 11:00 a.m. on Friday, September 23, 2016.

REFUNDS: Once the registration is completed and accepted, refunds will be made only if the booth can be resold.

SALES TRANSACTIONS: Sales tax is the responsibility of the vendor to collect and pay.

AISLE SPACE: All aisle space is under control of the Management and must not be used in any way for exhibit space. Please remember aisle space is for movement of the attendees and is not a part of the booth. If your products/displays cannot be shown within the booth space, you may purchase additional space.

NON LIABILITY: The exhibitor agrees to make no claim for any reason whatsoever against the Georgia Association of Curriculum and Instructional Supervisors, the conference facility, and other contractors for loss, theft, damage, or destruction of goods; nor for any injury to him/herself or employees; nor for any damage of any nature or character, including any damage to his/her business by reason of failure to provide space for the exhibit, or the removal of the exhibit; nor for failure to hold the conference as scheduled; nor for any action of any nature of the Georgia Association of Curriculum and Instructional Supervisors or its members, officers, committees, agents or employees.

DAMAGE LIABILITY: Exhibitors are liable for any damage caused to the building floor, walls, columns, or to standard booth equipment or other decorator property.

RELOCATION OF EXHIBITS: If deemed advisable and in the best interest of the conference attendees, the Management reserves the right to alter locations of exhibits as shown on the official floor plan.

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FIRE, SAFETY AND HEALTH: The exhibitor agrees to accept full responsibility for compliance with local, city, and state Fire, Safety and Health Ordinances regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices when necessary to prevent accidents and injuries.

EXHIBIT LOCATION: Final decisions about booth location/assignments will be made by GACIS staff and are subject to change. NO exhibitor will assign, sublet, or share the space assigned without the knowledge and consent of GACIS Executive Director or designee. The booth(s) must be staffed throughout the conference.

REQUEST FOR NAMES OF CONVENTION REGISTRANTS: GACIS is a non-profit association of individual members. In accordance with our bylaws, GACIS does not release attendees' email addresses. A complete list of attendees including school district and address is provided.

CANCELLATION OF Conference: Should the conference be cancelled or postponed this contract will not be binding and exhibitors will receive refunds.

INTERPRETATION AND AMENDMENT: Management has full power to interpret or amend these rules if needed. GACIS will make every effort to assist sponsors/exhibitors to make this a collaborative effort and a successful profitable show and we are pleased to work with the exhibitors toward that end.

PAYMENT SCHEDULE:

A. In consideration for the right to exhibit and or sponsor during the GACIS Fall Conference and to be acknowledged as a sponsor and/or exhibitor, the exhibitor and/or sponsor agrees to make payment in full to GACIS on or before August 11, 2016.

B. The payments described in this schedule shall constitute payment by sponsor and/or exhibitor solely for sponsors' and or exhibitors' participation in the Conference and to be acknowledged as a sponsor and/or exhibitor at the Conference. Such contributions shall in no manner be considered compensation or reimbursement for services rendered, activities undertaken by GACIS on behalf of sponsor and/or exhibitor, income from a partnership or joint venture, or endorsement.

C. Exhibitor space is awarded on a first come, first PAID basis with special consideration given to sponsors. Specific booth assignments will be made on or before June 10, 2016. After this time, exhibitors will be notified of their booth location and exhibit and product shipping details will be sent. It is the sponsor's and/or exhibitor's responsibility to provide all information in the designated time.

If you have questions about registering online or payment contact Pat Myers via email at pmyers@gael.org or by phone at 706-250-4806.

If you have question about becoming a sponsor or the program, contact Deborah White
dwhite@gael.org or 706-250-4804